

About AstroYou

AstroYou is a next-generation astrology platform designed for self-discovery, personal growth, and cosmic connection. With our exclusive tri-fold interpretations covering Signs, Houses, and Planets, we offer a uniquely tailored astrology experience that goes beyond generic horoscopes. Our mission is to make astrology accessible, insightful, and deeply personal for a global audience.

What Sets AstroYou Apart?

- **Ultra-Personalized Astrology** – Deep, accurate interpretations tailored to each individual.
- **AI-Powered & Expert-Backed** – A blend of advanced algorithms and insights from professional astrologers.
- **Comprehensive Astrology Tools** – From birth charts to compatibility reports, daily transits, and consultations, AstroYou is a one-stop destination for astrology guidance.

Key Features

Free & Premium Astrology Tools

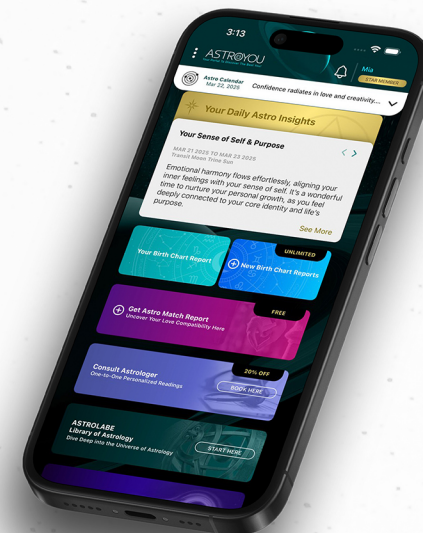
- **Free Birth Chart Report** – A comprehensive natal chart analysis with personalized insights.
- **AstroMatch Report** – Love compatibility insights based on aspects (\$40 for free members, \$20 for Star Members).
- **Daily Insights & Personalized Horoscope** – Understand how planetary movements affect you every day.
- **Consultations** – One-on-one expert guidance from professional astrologers.

Unlock More with Star Membership (\$5/month or \$60 annually)

- **Unlimited Free Birth Chart Reports**
- **One Free AstroMatch Report**
- **50% off Additional AstroMatch Reports**
- **20% off Consultations**
- **Additional Perks in AstroYou Space**

Astrology Learning & Community

- **Astrolabe Library** – A free collection of astrological wisdom and interpretations.
- **Learn & Online Courses** – A self-paced journey into astrology's foundations.
- **Astro Calendar** – Track planetary shifts and their influence on your life.
- **Journal** – A blog featuring astrological deep dives, trending topics, and insights.
- **AstroYou Space** – A social feature to share compatibility scores and insights with friends.



Target Audience

Primary Audience:

- Women aged **23-55** from **California and major U.S. metropolitan areas**.
- English-speaking individuals interested in **self-discovery, personal growth, and astrology**.
- Enthusiasts looking for **detailed, personalized, and interactive** astrology tools.

Expanding Global Reach:

- Emerging astrology markets such as **India, the UK, Canada, Australia, and Europe**.
- A growing **mobile-first** audience engaging with astrology on the go.

Branding & Visual Identity

Taglines & Slogans

- **"AstroYou, A Portal To Discover The Best You"**
- **"Know Yourself Star-Deep"**
- **"Free Birth Chart Report with Ultra-Personalized Tri-Fold Interpretations"**

Brand Assets

- Logo variations & usage guidelines
- Color palette & typography
- High-resolution app screenshots
- Promotional graphics for press & media use

🔗 Download our official media assets here: astroyou.com/media-asset

Recent Milestones & Highlights

2025 Milestones:

Official App Launch (25th May 2025) – "AstroYou: Birth of Venus".

10,000+ Users Pre-Registered before the official launch.

First Astrology App with Tri-Fold Interpretations of Zodiac+Planet+House.

A message from AstroYou Founders:

AstroYou was created to help people know themselves—deeply, honestly, and celestially.

We believe astrology is not about fate, but about insight, growth, and self-trust. This is your invitation to meet yourself—star-deep.

Press & Media Contact

For interviews, media inquiries, or collaboration opportunities, reach out to us:

✉ **Email:** connect@astroyou.com

📞 **Phone:** +1 (415) 484 0073

🌐 **Website:** www.AstroYou.com

Follow Us on Social Media:

📷 **Instagram:** @astroyouapp

✖ **X (Twitter):** @astroyou_app

📘 **Facebook:** @astroyouapp

📺 **YouTube:** @astroyou-app

📺 **Tiktok:** @astroyou_app

📌 **Pinterest:** @astroyouapp

Want to cover AstroYou? Let's talk! We're happy to provide exclusive insights, expert interviews, and early access to the platform.

